**SCG Showcases Chalom, the Logo of APEC 2022 Thailand,**

**as 3D Design from Green, Low-Carbon Cement**

SCG unveils the world’s first and only “**Chalom – the logo of APEC 2022 Thailand”** in APEC’s Economic Leaders Forum (APEC 2022 Thailand) at **Queen Sirikit National Convention Center (QSNCC)** during November 14-19, 2022. It is created using **CPAC 3D Printing Solution.** This printing technology offers design freedom and aesthetics. It is the introduction of a large-scale 3D printing solution made with SCG’s low-carbon hybrid cement for structural work that is marine-friendly. It has excellent construction speed and can reduce material waste by at least 70%. It can be manufactured in several ways, including construction and decoration, furniture and landscape decoration work, as well as printing as a base material onto juvenile corals.

In collaboration between SCG and APEC 2022 Thailand, the Chalom will be placed in the ocean to revive damaged natural coral reefs, foster greater biodiversity in the marine ecosystems, and promote tourism and general sustainable income for communities. This initiative extends the principles of BCG through innovation for sustainable future

**Watch VDO: Chalom, the Logo of APEC 2022 Thailand at https://youtu.be/IFdbOtqwtBQ**

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